

Food for Thought Outreach

TAILGATE PARTY ON THE GREEN



SATURDAY, SEPTEMBER 24

2-10 PM • Kelly Green, Alys Beach

SPONSORSHIP OPPORTUNITIES



food for thought

SEPTEMBER 24

2-10pm, Kelly Green at Alys Beach

Food For Thought Outreach will host the ultimate Tailgate Party in Alys Beach this September, a festive occasion to cheer on our favorite college football teams and alma maters while supporting an organization fighting childhood hunger for school-aged children in Walton and Okaloosa counties. Guests are encouraged to display their team spirit and enjoy football on the big screens!

Yard Games • Facepainting • Photobooth

Food trucks and bar onsite for food and beverage purchases.



ABOUT FOOD FOR THOUGHT

Food For Thought is a 501(c)(3) not-for-profit organization in Florida, serving Walton and Okaloosa Counties. Food For Thought works to fight child hunger through five, year-round programs, designed to fight the negative impacts of Child Hunger in the lives of Food Insecure children in grades K-12. FFT's goal is to support a child's development and educational experience by bridging the gap between school meals during weekends, Summer and Holiday breaks, as well as offering learning and life-skill resources through the Emeril Lagasse Full-Circle Kitchen and their Full-Circle Gardens. Food For Thought has been working to fight child hunger since 2010, and in the 2021-2022 school year will serve more than 3400 students from 35 schools in Walton and Okaloosa Counties, through an in-school backpack program and on-going curbside food distributions. For more information, visit fftl.org.

Presenting Sponsor

\$15,000

- Event Banner at entrance of event with sponsor's logo
 - One Private Tailgate Tent that includes one private 10x10 tent with fan and string lights, one TV with sound, one 6ft. table and linen, five white padded chairs, one gondola of ice for beverages, a designated server for the event, 10 frosted Food For Thought cups, 10 tickets to the event and one bottle of bubbles to toast to your home team (value of \$2,000)
 - 10 General Admission Tickets (value of \$500)
 - Logo on official event poster
 - Logo on staff shirts
 - Logo on all e-blasts sent out to the Food for Thought database
 - Two social media posts promoting the sponsorship through the Food For Thought social media channels
 - Logo on event page on the Food For Thought website
 - Opportunity to hand out marketing materials at the event with option to have a designated table
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Primetime Sponsor

\$10,000

- Event Banner bordering the main screen TV with sponsor's logo
- One Private Tailgate Tent that includes one private 10x10 tent with fan and string lights, one TV with sound, one 6ft. table and linen, five white padded chairs, one gondola of ice for beverages, a designated server for the event, 10 frosted Food For Thought cups, 10 tickets to the event and one bottle of bubbles to toast to your home team (value of \$2,000)
- Logo on all e-blasts sent out to the Food for Thought database
- Two social media posts promoting the sponsorship through the Food For Thought social media channels
- Logo on event page on the Food For Thought website
- Opportunity to hand out marketing materials to event attendees

Game Sponsor

\$7,500

- Yard signs around yard game area of event space with logo on signage
 - Option to provide customized yard games such as logoed cornhole boards, etc. (Sponsor to provide optional logoed games)
 - 20 General Admission Tickets (value of \$1,000)
 - Logo on all e-blasts sent out to the Food for Thought database
 - Logo on event page on the Food For Thought website
 - Two social media posts promoting the sponsorship through the Food For Thought social media channels
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Photo Booth Sponsor

\$5,000

- Logo featured on border of the official Food For Thought Tailgate photobooth print and digital pictures
 - Logo on all e-blasts sent out to the Food For Thought database
 - Logo on event page on the Food For Thought website
 - Two social media posts promoting the sponsorship through the Food For Thought social media channels
 - 10 General Admission Tickets (value of \$500)
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Friend of Food For Thought Sponsor

\$2,500 (8 Available for Purchase)

- Signage on a designated high boy table with the opportunity to place marketing materials on the table for event attendees
- Logo on all e-blasts sent out to the Food For Thought database
- One social media post promoting the sponsorship through the Food For Thought social media channels
- Logo on event page on the Food For Thought website
- Six General Admission tickets (value of \$300)