

# G&G SOCIETY

## WEEKEND ITINERARY

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Alys Beach, Florida  
October 22–25, 2026





# Itinerary

## THURSDAY, OCTOBER 22

### CHECK-IN

4:00PM

Check-in begins

### SUNDOWN SOCIAL

6:00PM–9:00PM

The weekend starts on the beach with cocktails poured from a selection of Alys Beach exclusive single-barrel spirits.

Dinner follows at the water's edge, with live music, Gulf seafood, and a bonfire lit.

*Attire: Coastal Casual,  
Sand-Friendly Shoes*

## FRIDAY, OCTOBER 23

### MORNING AT LEISURE

7:00AM–12:00PM

Explore Alys Beach with G&G's curated guide to shopping, wellness, and dining along 30A.

### THE STATE OF THE GULF OYSTER

12:00–2:00PM

A lunch built around Gulf Coast oysters—the farmers, the science, and the story of what's been lost and what's coming back. Editor in chief David DiBenedetto hosts a conversation with Chef Adam Evans of Automatic Seafood and Beth Walton of Oyster South.

*Attire: Coastal Casual*

### CROQUET + COCKTAILS

2:30–4:00PM

Lawn games on the green with cocktails in hand. Prizes for the winners and anyone who makes the afternoon memorable.

*Attire: Coastal Casual*

### TIDE TABLE

6:00–9:00PM

A Gulf Coast seafood dinner with five-time James Beard Award semifinalist chef David Bancroft of Acre and Bow & Arrow leading the kitchen. The menu is built around local catch—what's in season on the Emerald Coast. Live music accompanies the evening.

*Attire: Coastal Casual*



**SATURDAY, OCTOBER 24**

## MORNING AT LEISURE

**7:00AM – 12:00PM**

Another unscheduled morning. Revisit a favorite spot, book a wellness session, or spend some time in the water before the afternoon program.

### OPTIONAL ADDITIONAL EXCURSION: FISHING WITH G&G

**PRICE: \$395 PER PERSON**

**7:00 – 10:00AM**

Join G&G editor in chief David DiBenedetto for a morning on the water. This inshore charter explores the shallow waters, shorelines, and grass flats of the Florida Panhandle—prime territory for targeting redfish, trout, and other local species. Ticket includes a 3-hour guided fishing charter, transportation, breakfast, and light refreshments onboard.

*Attire: Long-sleeve fishing shirt, lightweight pants or shorts and appropriate footwear*

**\*Limited space available, guests will be confirmed on a first-come, first-served basis.**

**[Click here](#) to reserve your spot.**

## ALYS BY DESIGN

**12:00 – 2:00PM**

A walking tour of Alys Beach—the arches, the courtyards, the way the town was built to echo the best of European design—followed by a seated lunch and conversation with Marianne Khoury-Vogt, the architect who shaped it, joined by legendary architect and designer Bobby McAlpine. Hosted by G&G Executive Editor Amanda Heckert, the discussion brings together the most compelling voices in American design in an iconic destination.

*Attire: Smart Casual*



## THE MAHJONG SOCIAL

**12:00 – 2:00PM**

Spend the afternoon with Rachel Mazer of Oh My Mahjong for a lively Mahjong gathering designed for both first-time players and seasoned enthusiasts alike. Tiles, tables, instruction, and cocktails are all provided—just arrive ready to play. Beginner and experienced tables will run simultaneously, creating an easygoing, social atmosphere with just the right amount of competition.

*Attire: Coastal Casual*

## THE WINEMAKER'S TABLE: A CAYMUS TRIBUTE DINNER

**6:00 – 9:00PM**

An intimate dinner shaped by story, place, and exceptional wine. Napa Valley's Chuck Wagner has been making wine in Napa Valley for over five decades. Join us for an intimate multicourse evening built around Caymus Vineyards and the broader Wagner Family portfolio, each pour introduced by Chuck himself. Dinner will be followed by a surprise performance by an artist straight from the pages of G&G.

*Attire: Coastal Cocktail*

**SUNDAY, OCTOBER 25**

## MORNING AT LEISURE

**7:00AM – 10:00AM**

One last slow morning. Coffee, the beach, and whatever the day offers before the road calls.

## CHECK-OUT & DEPARTURE

**10:00AM:** Check-out.

### PRICING

All meals and listed activities are bundled into the inclusive ticket fee of \$2,800 per guest.

**[Follow this link](#) to reserve your spot.**

### CONTACT

**Kelly Garcia**  
society@gardenandgun.com  
(843) 805-4200



# Travel Details

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## BY AIR

Two airports serve the 30A area:

**Northwest Florida Beaches International Airport (ECP)**  
*Panama City Beach, approximately 30 minutes east*

**Destin–Fort Walton Beach Airport (VPS)**  
*approximately 45 minutes west*

## AIRPORT TRANSPORTATION

Guests will be responsible for booking their own airport transportation to and from Alys Beach. The Alys Beach concierge team can provide recommendations.

## EVENT TRANSPORTATION

G&G will provide on-site transportation for all G&G sponsored activities and events, when required. Transportation needs for non-G&G related activities, can be arranged through the concierge at Alys Beach.

## BY CAR

Alys Beach is located directly on Scenic Highway 30A between Rosemary Beach and Seagrove Beach.

## PARKING

Parking is available within the community and at designated lots throughout town.

## GETTING AROUND

Alys Beach is a walkable community by design. Bikes and golf carts are available for rent for guests who wish to explore beyond the town center.

## WEATHER

Late October on the Emerald Coast brings highs in the low-to-mid 70s and lows in the mid-60s.

# Accommodations

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To coordinate accommodations for the G&G Society + Friends Gathering weekend, G&G invites you to share your preferences via the **dedicated planning form**. Alys Beach will thoughtfully match you with a property based on your selections and availability, on a first come, first served basis.

Alys Beach Vacation Rentals are exclusively managed by Alys Beach with a collection of privately owned condominium, row home, and villa residences. There are no hotels or inns within the community.

## RESIDENCE TYPES AVAILABLE

**CONDOMINIUMS** *Ideal for couples or solo travelers*  
**ROW HOMES** *Multi-bedroom options with courtyard access*  
**VILLAS** *Larger private estates for groups*





# Resort Activities

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There will be ample time throughout the weekend to enjoy the amenities and experiences of Alys Beach. G&G guests will have access to the offerings listed below during their stay. For additional information, pricing, or reservations, guests are encouraged to contact the Alys Beach Guest Services team directly.

Alys Beach's Guest Services team is your portal to luxury transfers, grocery stocking, restaurant reservations, private experiences, and more. Reach out after purchasing your Society Gathering tickets at 850-213-5555 or [rentals@alysbeach.com](mailto:rentals@alysbeach.com). View the full Alys Beach Directory for more contact information.

## INCLUDED WITH YOUR STAY

### Beach Access

Alys Beach's private Gulf-front beach is accessible to vacation rental guests through designated access points, including Gulf Green, Turtle Bale, and Béla Gray. Beach setups and seasonal Beach Butler service are available daily.

### Caliza Pool

The iconic Caliza Pool serves as the community's central gathering space, featuring a resort-style pool, lounge seating, and poolside dining service from Caliza Restaurant.

### Parks & Green Spaces

Alys Beach's network of thoughtfully designed green spaces—including Central Park, Papilio Park, and Arboleda Park—offer shaded gathering areas, open lawns, walking paths, and beautiful outdoor spaces throughout the community.

### Walking & Cycling

Designed as a highly walkable town, Alys Beach features pedestrian pathways and access to the scenic 30A corridor. Bicycle rentals are available through local outfitters and nearby vendors.

### ZUMA Wellness & Fitness Center

Guests have access to ZUMA, Alys Beach's premier wellness and fitness destination, featuring state-of-the-art fitness equipment, group classes, personal training, tennis and pickleball courts, massage therapy, steam rooms, and a lap pool designed for aquatic fitness and instruction.



## A LA CARTE

*Contact Alys Beach Guest Services for additional information, pricing, and reservations.*

### Wellness & Spa Services

Private massage therapy, wellness treatments, and in-residence services can be coordinated through preferred local wellness partners along 30A.

### Fitness & Movement Classes

Additional yoga, Pilates, strength training, and private wellness sessions may be arranged through ZUMA and local instructors.

### Water Sports

Paddleboard rentals, kayaking excursions, snorkeling, fishing charters, and other guided Gulf experiences are available through trusted local outfitters.

### Golf

Several championship golf courses are located within a short drive of Alys Beach. Tee times and transportation assistance can be arranged through Guest Services.

### Shopping on 30A

Guests can explore a curated collection of boutiques, galleries, home stores, and coastal lifestyle brands throughout Alys Beach and along Scenic Highway 30A.